

## **JASON LOCKEN**

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## **PROFILE**

I have an art degree from Oregon State University where I emphasized my studies in Graphic Design. I can take a project from concept to work in progress to a final printed or published piece in either electronic mode for web or on paper in the printed environment.

## **EXPERIENCE**

### **GLOBAL PRODUCTION ARTIST -TEMP POOL FOR SPORT/SPORTSWEAR CATEGORIES (NIKE TEMP), COLLABERA, — FEB 2010-PRESENT**

Key objectives are to support the Global Category Teams with images and sales tools from Design Review through Production in Apparel or Multiple product types. Dynamic work environment in a matrix structure which includes Merchandising, Development, Design and delivering to Sales Tools. I have been building family files (ai), grid pages, maintaining and coloring designer illustrations. Separating images for catalog, organizing and standardizing files, adhering to a specific naming convention. Skills/Roles required in this position: Fast worker, detail oriented, communication skills, organized, able to deal with ambiguity and chaos. Highly skilled in illustrator and photoshop, work well with indesign and others.

### **SR PRODUCTION ARTIST (NIKE TEMP), COLLABERA, — OCT 2009-JAN 2010**

Key objectives are to support the Action Sports with images from kick off thru catalog. Design and Merchandising teams of 5 sub categories encompassing Action Sports. Very fast paced group to work in, with multiple players. I have been building family files (ai), grid pages, maintaining and coloring designer illustrations. Separating images for catalog, organizing and standardizing servers and files, adhering to a specific naming convention. Skills/Roles required in this position: Fast worker, detail oriented, communication skills, organized, able to deal with ambiguity and chaos. Highly skilled in illustrator and indesign.

### **CREATIVE LEAD, SIDESTREET.COM, PORTLAND, OR — 2004-PRESENT**

I am in charge of all graphic creation of maps to be used with SideStreet.com technology, moving clients maps from printed marketing material to a web based interactive map. If our clients do not have a map, I create one for them maintaining a design consistent with their branding. I also take care off all technical questions related to design, production and printing options.

### **JASON LOCKEN FREELANCE, PORTLAND, OR — 1996-PRESENT**

I have been providing creative services to various clients for over a decade. I believe in allowing the voice of the client speak to the design as they are my customer, however, I am not afraid to let them know my professional opinion in order to get the best results possible. Graphic Design: Creation of print, web, motion graphics from concept to finish. Photography: (digital and film) Landscape, portraits, event, product, music and architectural. Illustration: Pen & ink, vector graphics, digital

### **GRAPHIC DESIGNER, DEX MEDIA, PORTLAND, OR — 1997-2008**

While with Dex Media I created effective digital spec or sold advertising and refined or enhanced customer artwork from advertising agencies and vendors for publication in White and Yellow Page directories and Internet products. I was a strong team leader, always ready to help identify a font or assist with technical questions using the adobe creative design suite.

## **EDUCATION**

Oregon State University, Corvallis, OR — B.S. Art, 1996

## **SKILLS**

I am able to work on both Mac and PC platforms using the computer as a tool to communicate my design. Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Dreamweaver, GoLive, Microsoft Office